Congress title: **Global Forum of Crisis Management and Crisis Communication for Health Care**  
Venue: The University of Tokyo, Hongo Medical Campus  
Date: November 1 (Mon) – November 2 (Thu), 2010  
by Union of Risk Management for Preventive Medicine (URMPM – Japan)  
http://www.urmpm.org/

- **Purpose**  
This academic congress aims to promote global exchange of science and technology concerning crisis management and crisis communication for health care sector toward patient safety, infectious disease and disaster.  
(Official language) English.

### November 1 (Mon) 2010:  
**Crisis Management and Communication for Patient Safety.**

- **Keynote address I**  
  Administrative Systems Required for Medical Safety. Kenichi Yoshida (Univ. Tokyo, Japan)  
- **Education Lecture**  
  Recent Movements of Patient Safety in Harvard University Hospital. Richard D. Zane (Harvard Univ., Boston, USA)  
- **Special lectures**  
  Legal Issues of Crisis Communication of Health Care in Medical Accident. Takanori Abe (Univ. Osaka, Japan) / Current State and Problems of Medical Communication at Clinical Sites. Tomoko Araki (Univ. Kyushu, Japan)

**Symposium (1)**  
‘Clinical Approach in a Case of Medical Accident’

**Guest Lecture**  
Health Literacy: A key to Improving Communication in Health Care. Hirono Ishikawa (Univ. Tokyo)

**Poster Presentation**  

### November 2 (Thu) 2010:  
**Crisis Management and Communication for Infectious Disease and Disaster.**

- **President Lecture of 2012 URMPM World Congress**  
  Risk and Crisis Management for Nosocomial Infection and Medical Accident in Sapporo Medical University Hospital. Kazuaki Shimamoto (president, Sapporo Medical University, Sapporo, Japan)  
- **Keynote address II**  
  Drug Resistance and Nosocomial Infection. Satoshi Ichiyama (Vice-Director & Prof. Kyoto Univ. Hospital, Infection Control Team, Kyoto, Japan)  
- **Education Lecture**  
  Development of Some IT Systems for Efficiency Disaster/Crisis Management - IT Disaster Manual and IT Triage System - Kimiro Meguro (Prof. Univ. Tokyo, Urban Safety, Tokyo, Japan)  
- **Special lectures**  

**Symposium (2)**  
‘Crisis Management and Communication of Infectious Disease’

**Symposium (3)**  
‘Nosocomial Infection Control’

**Symposium (4)**  
‘Crisis management and Communication of Health Care for Disaster’

(Oral Presentation and Poster Presentation)

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**Target participants:** medical personnel, policy maker, mass media, student.

**Registration:**  
(Japan visa required) October 10, 2010  
(Japan visa free) Conference days  
Registration form and fee: Available in the following homepage.

**Forum homepage:** http://www.urmpm.org/CrisisManagement2010/