



## - Lesson the Past Episodes Around the World -

(Final Announcement)

Congress title: **Global Forum of Crisis Management and Crisis Communication for Health Care**

Venue: The University of Tokyo, Hongo Medical Campus (7-3-1 Hongo, Bunkyo, Tokyo, Japan)

Date: November 1 (Mon) – November 2 (Thu), 2010

by Union of Risk Management for Preventive Medicine (URMPM – Japan)

<http://www.urmpm.org/>

■ **Purpose** *This academic congress aims to promote global exchange of science and technology concerning crisis management and crisis communication for health care sector toward patient safety, infectious disease and disaster.* (Official language) English.

### November 1 (Mon) 2010:

#### **Crisis Management and Communication for Patient Safety.**

**(Keynote address I)** Administrative Systems Required for Medical Safety. Kenichi Yoshida (Univ. Tokyo, Japan)

**(Education Lecture)** Recent Movements of Patient Safety in Harvard University Hospital.

Richard D. Zane (Harvard Univ., Boston, USA)

**(Special lectures)** Legal Issues of Crisis Communication of Health Care in Medical Accident. Takanori Abe (Univ. Osaka, Japan) / Current State and Problems of Medical Communication at Clinical Sites.

Tomoko Araki (Univ. Kyushu, Japan)

**Symposium (1)** ‘Clinical Approach in a Case of Medical Accident’

**(Guest Lecture)** Health Literacy: A key to Improving Communication in Health Care. Hirono Ishikawa (Univ. Tokyo)

**(Poster Presentation)**

### November 2 (Thu) 2010:

#### **Crisis Management and Communication for Infectious Disease and Disaster.**

**(President Lecture of 2012 URMPM World Congress)** Risk and Crisis Management for Nosocomial Infection and Medical Accident in Sapporo Medical University Hospital.

Kazuaki Shimamoto (president, Sapporo Medical University, Sapporo, Japan)

**(Keynote address II)** Drug Resistance and Nosocomial Infection.

Satoshi Ichiyama (Vice-Director & Prof. Kyoto Univ. Hospital, Infection Control Team, Kyoto, Japan)

**(Education Lecture)** Development of Some IT Systems for Efficiency Disaster/Crisis Management - IT Disaster Manual and IT Triage System - Kimiro Meguro (Prof. Univ. Tokyo, Urban Safety, Tokyo, Japan)

**(Special lectures)** Crisis Management and Crisis Communication in an Emergency Accident for Hospital.

Richard D. Zane (Harvard Univ. USA) / IRGC Concepts and Applications in Crisis Management Medicine.

David Urbach (Int. Risk Governance Council, Geneva, Switzerland) / OECD’s Recent Policy for Crisis Management. Yoshie Nakatani (OECD Tokyo Centre, Tokyo, Japan) / International Collaboration of

Emergency Medicine for Disaster Rescue. Yasufumi Asai MD ( JICA, Tokyo, Japan)

**Symposium (2)** ‘Crisis Management and Communication of Infectious Disease’

**Symposium (3)** ‘Nosocomial Infection.Control’

**Symposium (4)** ‘Crisis management and Communication of Health Care for Disaster’

**(Oral Presentation and Poster Presentation)**

**Target participants:** medical personnel,  
policy maker, mass media, student.

**Registration:**

(Japan visa required) **October 10, 2010**

(Japan visa free) **Conference days**

Registration form and fee: Available in the following homepage.

**(Contact Office)**

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Forum homepage: <http://www.urmpm.org/CrisisManagement2010/>